

OTRUM EVOLUTION - FEATURES & SERVICES

OTRUM has always had a clear focus on bringing benefits to hotels and their guests, and with OTRUM Evolution we continue to expand our impressive range of features and services.

OTRUM Evolution is a fully digital HD platform offering all of the benefits traditionally associated with providing digital TV in the hotel room, such as: selectable audio and teletext language on TV channels, electronic program guide, digital quality standard definition, high definition movies, and broadcast programming.

With OTRUM Evolution we introduced the iTV industry to the OTRUM Evolution Marketing & Statistics Modules, a premium set of features offering chains and hotels a host of innovative ways to distribute communication and advertising to any and all of their guests, as well as collect statistics about feature and TV channel usage.

In addition to our new features, our classic features bring benefits to every aspect of your guests' stay as well as your hotel's operation.

With our classic features you can let guests order their own wake-up; leave a message on a guest's screen; welcome guests with a personalised message; give guests their WIFI codes securely and automatically without the need for help from the front desk, and much more.

OTRUM Evolution's new and classic features offer every guest unique benefits and an improved stay, and offer every hotel a host of tools to increase revenue and reduce costs.



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ANNOUNCEMENT

Send on-screen announcements from the reception desk to any number of rooms, including easily defined groups of rooms.

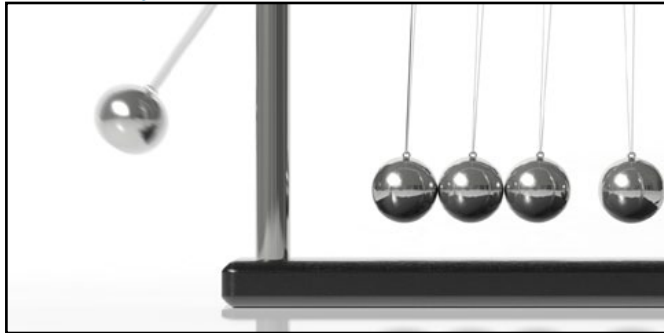
BAGGAGE COLLECTION

Make checking out more convenient by enabling your guests to order baggage collection via their interactive TV.

BUNDLING

Offer your guests combined special offers, such as Movies and HSIA, at a reduced price and billed under a single charge.

CHECK IN SEQUENCE PAGES



Display a slideshow with important information for your guests upon first use of their interactive TV.

CHILD LOCK

Give your guests the option of safeguarding minors from accessing inappropriate material via their interactive TV.

CLIMATE CONTROL

Set the temperature range for each guest room centrally, and opt for the automatic energy saving mode following check out.

CONFERENCE CHANNEL

Dedicate a TV network channel for use by a defined group of rooms, such as those occupied by conference delegates. The channel can be used for many purposes such as broadcasting video from a conference or playing a promotional video.

EXPRESS CHECK OUT

Allow your guests to settle their bill swiftly and conveniently via their interactive TV.

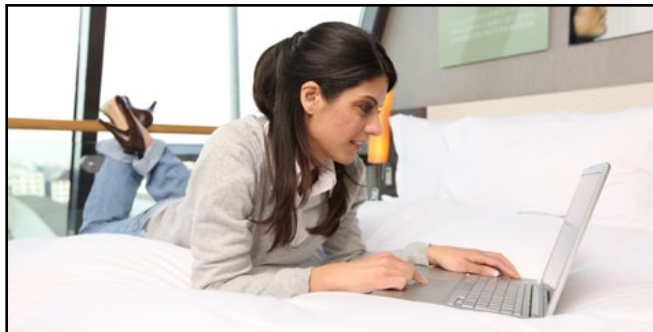
FIRE WARNING

Alert your guests in the event of an emergency via their interactive TV. If the TV is in use the program will be overridden with instructions for the guest, and if the TV is in standby mode it will be switched on with the warning displayed.

GUEST SURVEY

Conduct simple guest satisfaction surveys through the interactive TV with the flexibility to alter questions as necessary.

HIGH SPEED INTERNET ACCESS



Provide your guests with wireless access to the Internet, or a wired connection using nothing more than your TV cable. Flexible

charging schemes and selectable bandwidth allow for maximum scalability.

HOTEL INFORMATION PAGES

Highlight your hotel and all its amenities, such as restaurants, the gym or spa, special offers, and chain wide initiatives, using these customizable pages within the interactive TV.

HOUSEKEEPING



Make housekeeping tasks more efficient by providing a vital online link between housekeeping staff, maintenance staff, and reception staff. Housekeeping allows for the reporting of room status, vacant rooms, etc.

IN-ROOM MAINTENANCE

Give housekeeping staff the ability to report on the status of various in-room fixtures, fittings, and appliances in need of maintenance.

LAUNDRY COLLECTION

Make laundry collection more convenient by enabling guests to order via their interactive TV and forego the need to phone housekeeping directly.

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MARKETING MESSAGES



Notify guests directly in an unobtrusive way of special events, deals, or offers via an easy to use web interface. Add a custom message to the Main Menu, Welcome, or Wake Up screen, or a Broadcast Banner that appears during regular TV viewing. Communicate to selected groups or individual rooms, or to all of your guests in all of your properties.

MESSAGE SERVICE

Ensure your guests receive messages at the earliest opportunity and with greatest ease. Messages left at reception can be delivered directly to the guest via their interactive TV.

MINIBAR CONSUMPTION AND STOCK SERVICES

Optimize the monitoring, billing, and refilling of standard minibars by reporting usage via the interactive TV. As items are automatically added to a guest's bill, refill lists and stock levels are adjusted, and, upon reaching a predefined minimum stock level, a warning is triggered for hotel staff.

MOVIES



Give your guests a more enjoyable stay with a wide range of programming in both high and standard definition. Automatic updates, several language options, many genres, and high technical quality ensure an optimal cinematic experience. Available in both Video-on-Demand and Scheduled formats.

PMS LINK

Allow in room services to be added directly to your guest's bill by interfacing between your hotel's Property Management System (PMS) and OTRUM's solutions.

STATISTICS FEATURES

Monitor and analyse guest usage of the many TV channels and features available through the interactive TV.

TAXI ORDERING

Enable guests to pre-order taxi service via their interactive TV.

TV MAINTENANCE



Keep maintenance staff informed of any TV related issues such as a TV being disconnected from the network, or a remote control or keyboard in need of a new battery.

VIEW BILL

Facilitate quicker check outs by allowing guests to review their bill regularly and report any discrepancies ahead of time.

WAKE UP SERVICE

Give your guests an easy to use TV alarm clock that gently wakes them up at the specified time. Be secure in the knowledge that unconfirmed alarms are highlighted for hotel staff and that all activities are logged for safety and liability. The Wake up Service includes an option for a marketing message.

WELCOME MESSAGE

Welcome your guests with a personalised message sent to the room automatically upon check-in. The welcome message can also include a specific marketing message.